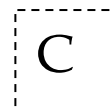


Roll Number		
--------------------	--	--



INDIAN SCHOOL MUSCAT FIRST PERIODIC TEST

ENTREPRENEURSHIP

CLASS: XI

Sub. Code: 066

Time Allotted: 50 mts.

06.12.2018

Max. Marks: 20

GENERAL INSTRUCTIONS:

1. All questions are compulsory.
2. There are total 7 questions in all.
3. Marks for each question are indicated against it.
4. Answer should be brief and to the point.

- | | |
|--|---|
| 1. Explain the term “Business” | 1 |
| 2. Name the auxiliaries to trade which removes the hindrances of time and place. | 1 |
| 3. Differentiate between processing and assembling industry with examples. | 2 |
| 4. Explain any three tools of promotion mix. | 3 |
| 5. Explain different market development strategy of intensive expansion. | 3 |
| 6. Mention and explain any four ways of entering foreign market. | 4 |
| 7. Explain the different external environmental forces. | 6 |

End of the Question Paper