



INDIAN SCHOOL MUSCAT
SENIOR SECTION
DEPARTMENT OF ENGLISH
CLASS XI
POSTER



DATE.....

A **poster** is any piece of printed paper designed to be attached to a wall or vertical surface. Typically posters include both textual and graphic elements, although a poster may be either wholly graphical or wholly text. Posters are designed to be both eye-catching and convey information. Posters may be used for many purposes. They are a frequent tool of advertisements (particularly of events, musicians and films), social awareness activists and other groups trying to communicate a message. Posters are also used for reproductions of art work particularly famous works, and are generally low-cost compared to original art work. Another type of poster is the educational poster, which may be about a particular subject for educational purposes.

IMPORTANT POINTS TO REMEMBER

Layout: A creative title in the form of a slogan or rhyming words for example :- Speed thrills but kills, Pollution needs a Solution, Green is Clean.

- You can use Match Stick figures for illustration.
- Use **proper spacing** and **proportionate headings** and **illustrations**.
- Date, time and venue must be mentioned in case of an event.
- The content should be organized in an **appropriate style**.
- Use **appropriate expressions** and correct language.
- **Theme** should be **clear**.
- The poster should be **creative** and **related to the content** and theme should not be vague.
- Do not spend much time on illustration. Written language and expressions will help you score better.
- **Name of the issuing authority or the organizers is a must.**

Let's START "Safety Tips About Road Transport"

SPEED THRILLS, BUT IT KILLS! SAFE DRIVE, STAY ALIVE !!!

AVOID SPEED DRIVING & RESPECT OTHER ROAD USERS

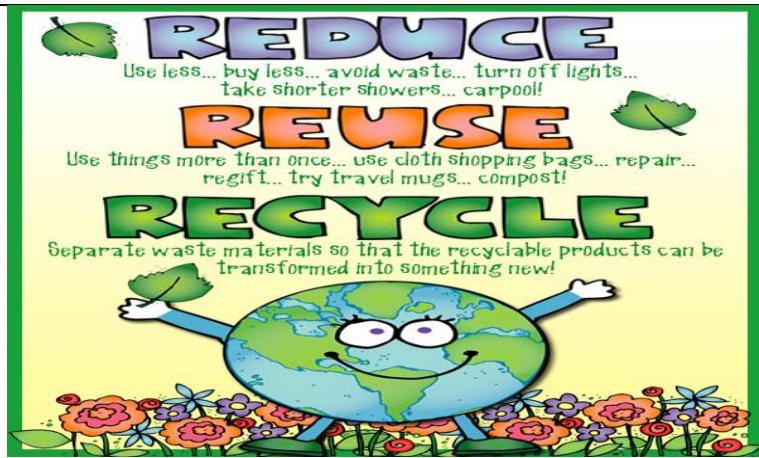
SAFETY FIRST

MAINTAIN SPEED LIMITS!

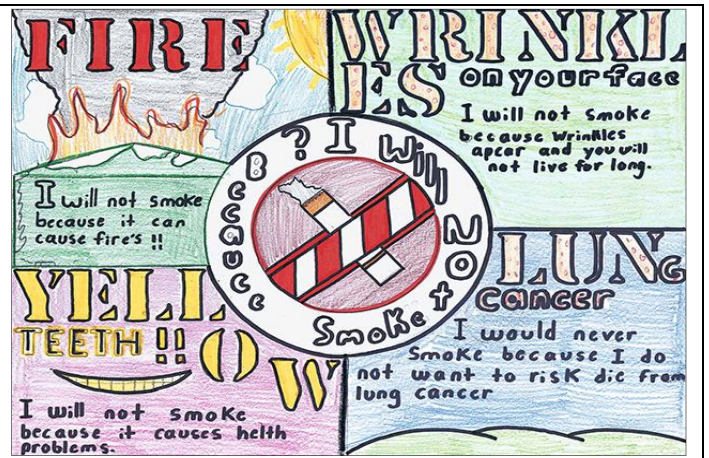
YOUR Life is Precious! DON'T PLAY WITH YOUR LIFE

Issued in public interest by: IYSO Team INDIA, Karimnagar-(A.P.)

Courtesy: INDIAN YOUTH SECURED ORGANISATION, KARIMNAGAR-(A.P), INDIA-505 001. POLICE DEPARTMENT GOVT. OF A.P & TRANSPORT DEPARTMENT GOVT. OF A.P



Issued in public interest by Eco Club, Modern Public School, Agra



Issued in public interest by Team India, Lucknow



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Practice Questions:

1. Design a poster for a Book exhibition to be held at Nehru auditorium. Invite a large crowd to enjoy it.
2. Design a poster in about 50 words, for promoting good health through 'Say NO to Drugs'.