CLASS:	INDIAN SCHOOL MUSCAT	SUBJECT:
XI		BUSINESS
	SECOND PERIODIC TEST	STUDIES
	SET - C	
QP.NO.	VALUE POINTS	SPLIT UP MARKS
1.	Ancillary industry is one which supplies not less than 50 per cent	
	of its production to another industry.	1
2.	A village industry is one which is located in a rural area with fixed	4
	capital investment per head or worker does not exceed 50,000.	1
3.	The various incentives provided by the government for industries	
J.	in backward and hilly areas are:	
	a. Land	
	b. Power	
	c. Water	
	d. Finance	1+1+1
		1, 1, 1
	e. Industrial estates	
	f. Tax holiday	
	g. Raw materials	
	Any 3 points with explanation	
4.	Role ofDIC's	
	a. Provision of raw materials	
	b. Supply indigenous and imported machines	
	c. Supply indigenous and imported raw materials	1+1+1+1
	d. Export the products of small business units	
	e. Provides advisory services	
	f. Create awareness on technological up gradations.  Any 4 points with explanation	
5.	Services of wholesalers to manufacturers :	
5.	a. Facilitate large scale production	
	b. Risk bearing	
	c. Financial assistance	
	d. Expert services	1 1 1 1 1 1 1 1
	e. Help in marketing	1+1+1+1+1
	f. Storage	
	g. Facilitate continuity of production	
	Any 5 points with explanation	
6.	Itinerant retailers are traders who do not have a fixed place of	
	business to operate from.	
	Different types are:	
	a. Peddlers and hawkers	2+1+1+1+1
	b. Market traders	I I I T T T T T
	c. Street traders	
	d. Cheap jacks	
	Points with explanation	