INDIAN SCHOOL MUSCAT

CLASS: 11

HALF YEARLY EXAMINATION

Business Studies (054)

SET - B

QP.NO.	VALUE POINTS					
1.	(b) Sole proprietorship	1				
2.	(b) Joint venture	1				
3.	(d) The President of India	1				
4.	(d) Electronic Fund Transfer	1				
5.	(d) All of the above	1				
6.	(c) Limited partnership	1				
7.	(c) Secondary	1				
8.	(b) Overdraft facility	1				
9.	(c) Indemnity contract	1				
10.	(d) Salary or wages	1				
11.	(c) Life insurance	1				
12.	B 2 C commerce	1				
13.	Outsourcing	1				
14.	The liability of business is considered as the liability of owner and it extends even	1				
	towards the personal property of the owner.	1				
15.	The written agreement which specifies the terms and conditions that govern the partnership is called as partnership deed.	1				
16.	Life Insurance Corporation of India (LIC), Food Corporation of India (FCI).	1				
17.	E-business is defined as the conduct of industry, trade and commerce using computer networks. E-commerce includes the transactions of business with customers and suppliers over internet.	1				
18.	KPO refers to an outsourcing whereby functions related to knowledge and information are outsourced to third party service providers.	1				
19.	Economic activities are conducted with the objective of earning money.	1				
	Non-economic activities are done for enjoyment, pleasure etc.					
20.	The economic activities which includes production or procurement of goods or services and its exchange for a profit.	1				
21.	Merits of Govt. Company (1) Formed according to Companies Act. (2) Has separate legal entity apart from Govt. (3) Has autonomy in management (4) Provides goods and services at reasonable rates (Any 3 points with explanation) OR	(1+1+1=3)				
22.	Benefits of e-business (1) Ease of formation and less capital (2) Convenience (3) Speed (4) Global reach/access (Any 3 points with explanation) Departments are established as departments of the ministry and are considered	(1+1+1=3)				
22.	part or an extension of the ministry itself. Merits: (1) Funding is directly form Govt. (2) Audits are subject to Govt. auditing (3) The recruitments of employees are done directly by Govt. (4) It is a major subdivision of Govt.	(1+2 -3)				

	(5) Accountable	-						
23.	(Any 2 points w	(1+2 =3)						
23.	 (a) Sole proprietorship. (b) Advantages of sole proprietorship: (1) Fast decision making (2) Confidentiality of information (3) Direct incentive (4) Sense of accomplishment (5) Ease of formation and closure. (Any two points with explanation) 					(1+2 =3)		
24.	Privileges of a p (1)Only 2 memb (3) Minimum su certificate of in maintain index directors.	(1+1+1=3) (Any 3 points)						
25.	Primary industriction and profiliving organism Types: (1) Extra	(1+1+1=3) 1 mark for each point with explanation						
26.	Types of co-ope (i) Producer's c Marketing co-op operative society (Any 4 points w	(1+1+1+1=4)						
27.	Statutory corpor Limitations: (i) political interfer action. (Any 3 limitation Principles of insection)	(1+1+1+1=4)						
	(1)Utmost goods faith (2) Insurable interest (3) Indemnity (4) Proximate cause (5) Subrogation (6) Contribution (7) Mitigation (Any 4 points with explanation)							
28.	Business risk reuncertainties or Causes of busine (1) Natural (2) Humane (3) Econome (4) Other cae (Any 3 causes were sured to the cause of the caus	(1+3=4)						
29.	Differences bety	Any 5 points						
	Basis	Life	Fire	Marine				
	Subject	Human life	Physical	Ship, cargo		(1.5		
	matter	Drotostian	property	or freight		(1x5 points=5)		
	Element	Protection and	Protection	Protection		pomis=3)		
		investment						
	Insurable	Must be	Must be	Must be				
	interest	present at the	present both	present at the				
		only time of	at the time of	only time of				
		effecting policy	effecting policy and	effecting policy and				
			claim	claim				
	Duration	Time ranges	Does not	For 1 year or				

1		C	<i>T</i> : 22	11				
			1 5 to 30	_	4	voyage		
		year	'S	exceeds	1			
				year				
	Indemnity	Not		Applicable	le	Applicable		
			icable					
	Loss	Not		Measurab	ole	Measurable		
	measurement	mea	surable					
	Surrender	Has		No surre	nder	No surrender		
	value or paid	surr	ender	value		value		
	up value	valu	e					
	Policy value	Can	insure	Can be u	p to	Can be up to		
		for	any	the value	e of	the value of		
		amo	unt	subject		subject		
				matter		matter		
30.								
	Differences bety	veen	Traditional	and e-bus	<u>in</u> ess			
	Basis		Tradition			usiness		
	1 Ease of		Difficult		Sim	ple		
	formation					-		
	2 Physical		Required		Not	required		
	presence		1			1		
	presence							
	3 Locational		Proximity	/ to				Any 5 points
	requirements		resources					
	requirements			and	Nor	ne		1+1+1+1+1 =
			market					5
	4 Cost of setting	· · ·	High		Lov	7		
		ıg	Ingn		LOW	V		
	up							
	5 On anoting and	~ 4	III ala		Tarr			
	5 Operating co	st	High		Lov	V		
	6 Nature of							
	contact with customers and		Indirect through		Direct			
	suppliers		intermediaries					
	7 Nature of Hierarch		Hierarchi	cal	Nor	-hierarchical		
	internal							
	communication	1						
	8 Response tim	ne	Long time	e	Inst	ant		
	for meeting							
	_							
	customers							
	9 Business pro	CACC	Longer		Sho	rter		
	_	CCSS	Longer		3110	1101		
	and its length							
	10 Int :::	1	M ₂ 1.		т			
	10 Inter-persor	ıaı	Much mo	re	Les	S		
	touch							
	44.5							
	11 Ease of goin	ng	Less		Moi	re		

	global						
	12 Govt.	Shrink	zino	Increasing			
	Patronage		5	mereasing			
	13 Transac risk	ction Low		High			
		OR					
	(i)Increased	joint venture: resources and ca	apacity (ii)	Access to new m			(1x5
	*	(iii) Access to (vi) Established buts with explanati	orand name.	(iv) Innovatio	n (v) Low o	cost of	points=5)
31.	(Ally 5 poil	Basis	Business	Profession	Employment		(1 x 5
31.		Qualification	Not	Specified by	Specified by		points=5)
			necessary	Professional	employer		,
				body of	according to		
				knowledge	the work		
		Reward	Profit	Fees	Salary/wages		
		Transfer of interest	Possible	Not possible	Not possible		
		Risk	More	Less	No		
		Code of		Yes	Yes		
		conduct					
	The i	essing					
	(i)Analytic same mate (ii) Synthe		(1+4=5)				
	cement. (iii) Proce						
		g: car, computer.	i assembles un	fferent componen	t parts to make	a new	
	-	ch for point with	explanation)				
32.	BPO: When the non-primary activities of a business are given on contract to any third party, it is called BPO. Need for outsourcing:						(1+5 points=6)
		g of attention (i	i) Quest for e	xcellence (iii)	Cost reduction	(iv)	
	Growth thro	ough alliance (v) Fillip to eco	nomic developme	ent		
	T 0110						
	(i) Whole 1		i) Endowment	: life assurance p	• '	int life	(1.5+1.5+ 1+1+1=6)
33.	Steps involved in capital subscription: (i)SEBI approval (ii) Filing of prospectus (iii) Appointment of bankers, brokers and underwriters (iv) Minimum subscription (v) Application to stock exchange (vi) Allotment of shares OR						(1x6 points=6)
	Meaning: A Auxiliaries	activities which a		·.			

	(i) Transport and communication	(1+5=6)
	(ii) Banking and finance (iii) Insurance (iv) Warehousing (v) Advertising	
34.	Features of multinational corporations:	(1x6 points=6)
	(i) Huge capital resources (ii) Foreign collaboration (iii) Advanced technology	
	(iv) Product innovation (v) Marketing strategy (vi) Expansion of market	
	territory (vii) Centralised control	
	THE END	