INDIAN SCHOOL MUSCAT

CLASS: 12

HALF YEARLY EXAMINATION

Subject : BUSINESS STUDIES

SET - C

QP.NO.	VALUE POINTS	SPLIT UP MARKS
1.	Motivation	1
2.	Cooperation, not individualism	1
3.	Co ordination	1
4.	curse	1
5.	The totality of external forces which influences the business is called business environment	1
6.	Option C	1
7.	Option B	1
8.	political	1
9.	The process of converting messages in to symbols and signs.	1
10.	True. Because every one work for common objective	1
11.	Option B	1
12.	The assumptions which are made before setting the plan	1
13.	Increase in population	1
14.	curse	1
15.	Induction training	1
16.	Option D	1
17.	False it provide all kind of resources like men materials etc	1
18.	Option A	1
19.	Supervisors	1
20.	Option C	1
21.	They are general guidelines to action and decision making	3
21.	however they do not provide readymade solutions as the business environment is ever changing or dynamic. However it is important in the sense that small guidelines helps to solve a given problem	J
	Or	
	Their applicability depends upon the prevailing situation at a particular point of time. According to Taylor, "Management principles are 'capsules' of selected management wisdom to be used carefully and discretely" The application of principles has to be changed as per requirements.	
22.	Middle level Any two functions	3
23.	External source of recruitment. Merits: 1. Fresh talent 2 Wider choice (any other merits)	3
24.	Objective is a desired future position that a business wants to achieve. It need to mention in specific terms Policy is basis of interpreting the strategy. It is a general statement.	3
25.	As the organization grow in size ,the number of employees also increases and to ingrate their efforts co ordination is required.	3

26.	Coordination is never established by itself rather it is a conscious effort on the part of every manager. Cooperation is voluntary effort of employees to help one another. Effective coordination cannot be achieved without cooperation of group members a) Planning is function and it is futuristic or any other feature b) Limitations	4
	1. It does not guarantee success 2. It is not applicable in dynamic environment 3. It is rigid (any other 3 limitations) Or a) Planning b) Dynamic futuristic mental evercise or any other	
27.	 b) Dynamic , futuristic , mental exercise or any other features with explanation a) Business Environment and its feature are general and specific , dynamic , totality of external forces etc b) Importance 1.It helps to identify threats and opportunities 2. It helps to cope with changes 3. it helps in tapping useful resources 4. It helps in improving performance 5. assisting in planning and formulation of policy 	4
28.	Analysing Deviations: The deviations from the standards are assessed and analyzed to identify the causes of deviations. This is done by Critical point control and management by exception. This is based on the idea that what is the acceptable range of deviations.	4
29.	Basic Physiological Needs refer to the needs that are most basic in the hierarchy like hunger, thirst, shelter etc. which can be fulfilled by basic salary. Safety/Security Needs refer to the needs to get security and protection from physical and emotional harm which can be fulfilled through job security, stability of income, pension plans etc. Affiliation/Belonging Needs refer to the needs that relate to affection, sense of belongingness, acceptance and friendship which can be fulfilled through team work, kindness etc. Esteem Needs include factors such as self-respect, autonomy status, recognition and attention which can be fulfilled by giving praise and recognition, offering promotions etc. Self-Actualisation Needs refer to the drive to become what one is capable of becoming which can be fulfilled by providing challenging work and giving them flexibility and autonomy in their jobs Or Communication is a process of exchange ideas, views etc Premature evaluation	5

	Lack of attention	
	Loss by transmission and poor retention	
	Distrust (with explanation)	
30.	Motion Study: It is the science of eliminating wastefulness	5
	resulting from using unnecessary, ill-directed and inefficient	-
	motions by workers and machines to identify best method of	
	work.	
	WOIK.	
	Time study: It determines the standard time taken to perform a	
	well-defined job. The objective of time study is to determine	
	the number of workers to be employed, frame suitable incentive	
	schemes & determine labour costs.	
31.	A functional structure is an organisational design that groups	5
	similar or related jobs together on the basis of functions.	
	Each department has a divisional manager responsible for the	
	profit or loss of his division.	
	It promotes control co ordination within departments	
	It leads to occupational specialization	
	All department has to report to co ordinating head. (any	
	relvamt example.)	
	Or	
	It seeks to develop initiative in the subordinates by promoting	
	self-reliance and confidence amongst them and also helps to	
	identify those executives who have the necessary potential to	
	become dynamic leaders.	
	It provides relief to top management as	
	the subordinates are allowed to operate independently within	
	their area of jurisdiction. Consequently, the need for direct	
	supervision is reduced.	
	It facilitates quick decision making as the employees are	
	allowed to act independently within their are a of jurisdiction	
	without consulting others.	
32.		
	1. Assignment of duties according the qualities and skill	
	2. Departmentalization and establishing reporting	
	relationship	
	<u> </u>	
	Departmentalization involves grouping of similar activities into	
	departments, units, sections etc. using several criteria as a basis	
	to facilitate specialization.	
	Assignment of duties is done to the members as per their job	
	positions. Once departments have been created, each of them is	
	placed under the charge of an individual.	
	Establishing reporting relationships While assigning jobs, each	
	member is told that from whom he/she has to take orders and to	
	whom he/she will be accountable. The establishment of such	
	clear reporting relationships help to create a well defined	
	hierarchical structure.	
	Organising offers benefits of specialisation as it leads to a	
	systematic allocation of jobs amongst the workforce as the	
	specific employees are assigned specific job on a regular basis.	
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	It brings clarity in working relationships by establishing a hierarchical order thereby enabling the fixation of responsibility and specification of the extent of authority to be exercised by an individual.	
33.	1. Democratic style	6
	2	
	Pay and allowances Productivity linked wage incentives	
	Bonus	
	Profit Sharing	
	Co-partnership/ Stock option	
	Retirement Benefits	
32	Perquisites Estimating the manpower requirements on the basis of	6
32	workload analysis and workforce analysis. Recruitment is the process of searching for prospective employees and stimulating them to apply for jobs in the organisation.	O .
	Selection is the process of choosing from among the pool of the prospective job candidates developed at the stage of recruitment.	
	Placement and Orientation is done by giving the charge of the post to the employee for which he has been selected. It also includes introducing him to the other employees and familiarising him with the rules and policies of the organisation. Training and development is done in order to ensure continuous learning of their employees so that they contribute effectively and efficiently towards the realisation of the organisational goals. Training is given to make a person job fit whereas development seeks to increase their potential for higher level jobs.	
	Performance appraisal is undertaken to evaluate the worth of an employee to the organisation. Promotion and career planning are an integral part of people's	
	career and enhance their job satisfac tion. Compensation refers to all forms of pay or rewards going to employees.	
	Or	
	Benefits of Training to the Organization	
	Training imparts systematic learning to employees thereby helping to avoid wastage of efforts and money and is considered better than the hit and trial method.	
	 It increases the employees' productivity both in terms of quantity and quality, leading to higher profits. Training increases the morale of the employees and 	
	reduces absenteeism and employee turnover. • It helps in obtaining effective response to fast changing	

environment – technological and economic.

• Training equips the future manager who can take over in case of emergency.

Benefits of Training to the Employee

- Training leads to better career of the individual due to improved skills and knowledge during training.
- It helps an individual earn more due to increased productivity.
- It makes the employee more efficient in handling machines and less prone to accidents.
- It increases the satisfaction and morale of employees.