

UNDER THE AEGIS OF BOARD OF DIRECTORS
INDIAN SCHOOLS IN OMAN

INDIAN SCHOOL AL SEEB
PRESENTS



IMAGINE IGNITE INFLUENCE
INDIAN SCHOOL

**FILM
FESTIVAL**

Unleash the Spark of Ingenuity

HANDBOOK 2023-24





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INDIAN SCHOOL FILM FESTIVAL (ISFF) 2023-24

IMAGINE IGNITE INFLUENCE

Unleash the Spark of Ingenuity

“Film as dream, film as music. No art passes our conscience in the way film does, and goes directly to our feelings, deep down into the dark rooms of our souls.”— Ingmar Bergman

Under the aegis of the Board of Directors, Indian School Al Seeb will be organizing the fifth edition of the ‘INDIAN SCHOOL FILM FESTIVAL (ISFF) for the academic year 2023-24 on 27th January 2023.

This Film Fest is characterized by the participation of the International, Private and Government Schools in the Sultanate and it has been envisioned to encourage opportunities for our students who aspire to pursue a career in the field of media and films.

Film pedagogy is the most effective and influential educational medium because it is a combination of audio-visual storytelling and entertainment that reaches them at an emotional level. When children are exposed to other cultures and life lessons that is education too. Films are the most effective means to prepare students to cross barriers by generating curiosity and empathy, plus developing a global viewpoint.

The academic, social & emotional development of a student is ensured through filmmaking and through this Film Fest, a spark of ingenuity will be unleashed and the power to generate and harness great ideas and put them into action will be ensured.

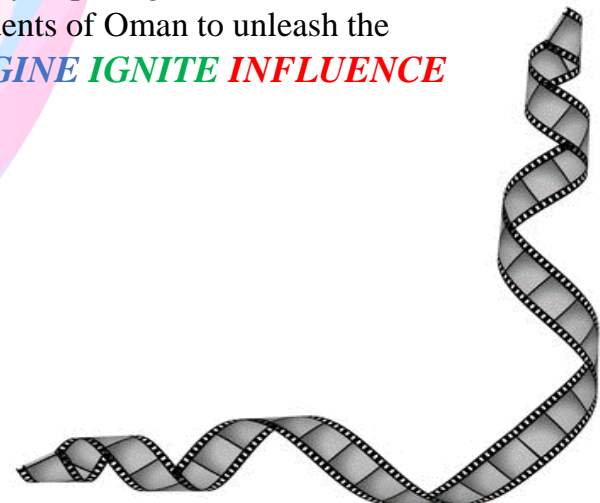
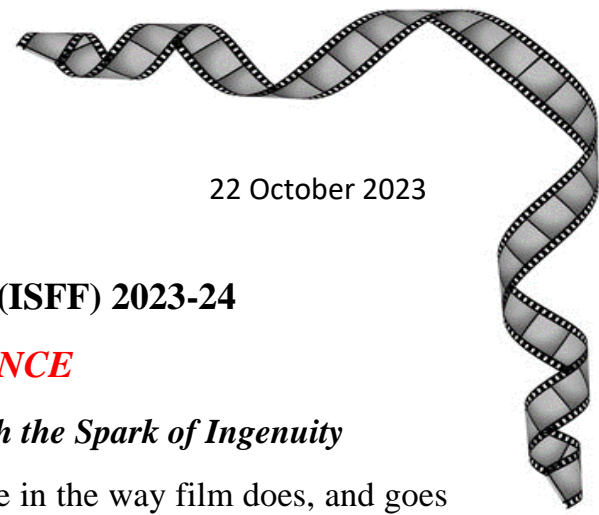
Research is a very integral part of storytelling and filmmaking education in a young student's life can enhance engagement and motivation in learning. By challenging students to come up with original ideas, stories, and solutions, this film fest aims to stimulate their imagination and divergent thinking. Filmmaking can increase students' knowledge and understanding of various subjects and topics. By completing a film project from start to finish, they can experience a sense of accomplishment and pride in their work.

We aim to foster a student's social and interpersonal skills by requiring them to work in groups. Hence this is a tremendous opportunity for the students of Oman to unleash the spark of ingenuity in them. We invite participants to *IMAGINE IGNITE INFLUENCE* and enjoy film making.

All the best

Team ISFF

Indian School Al Seeb





EVENT DESCRIPTION

As part of ISFF 2023-2024, film competition will be conducted under two domains Competitive & Non-Competitive with 8 genres in 5 categories.

DOMAINS:

- i) Competitive event
- ii) Non-competitive event

CATEGORY:

- i) Junior: Grade VI to VIII
- ii) Senior: Grade IX to XII
- iii) Open - KG to XII
- iv) Facilitators of Schools
- v) Children With Special Needs (CWSN)

Sl No	Genre & Theme	Category
1.	Short Film a. Power of Patience-The Magic Key to Success and Happiness b. Unexpected Encounter – Where Destiny Meets Surprise	Junior and Senior
2.	Animated Film Enshrining Safety as our Prime Directive - Zero Harm Zone (with the assistance of the Superhero) (description of the superhero will be attached)	Senior
3.	HSE Video Creation	Senior

4.	Ad Making a. Stop bullying –Empowering adaptability & Respect b. Zero Tolerance-Paving the way to a Drug Free and Smoke Free School Environment	Open
5.	Reels a. Bridging culture, fostering Friendship (Indo Oman relationship) b. Oman’s enchanting beauty-Where nature’s majesty meets cultural splendor	Open
6.	Travelogue	Open
7.1	Educational Movie a. Frames of Learning Towards Holistic Development b. Guiding Minds & Illuminating Paths to be Global and Digital Citizen	Facilitators of Schools
7.2	Tagline	Facilitators of Schools
8.	I am Me (non-competitive item)	CWSN

Students of Indian Schools in the Sultanate of Oman can take part in the competition.

REGISTRATION

All the Schools are requested to register for the competition on or before 5th November 2023.

No. of Teams: Schools with the student strength of above 3000 are eligible to send upto two teams to participate and less than 3000 students – one entry. Each team may consist of a minimum of 5 members and a maximum of 10 members. These members will manage all the aspects of the film.



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Each school has to nominate a school coordinator for further communications. **School coordinators are requested to register their teams in excel sheet and send it to the mail ID isff2023@indianschoolseeb.com**

WORKSHOPS

- Workshops will be conducted for the registered students in the 3rd week of November 2023 by technical experts from the industry. These online workshops will focus on the various aspects on film making such as Scripting, Sound Mixing, Editing, Shooting, Acting, Direction Etc.

GENERAL RULES

1. The film should conform to the standards of school competitions and respect the culture and traditions of Oman. The film should take caution not to hurt the sentiments of any stakeholder of the society. It should not show any affinity towards any religion or political party.
2. Statutory warning is to be added wherever required in the film.
3. The entire work related to the film making should be done by the students. The involvement of adults/professionals in the making of the movie including acting is not allowed. Please refrain from using living or non-living object/s that reveal/s the identity of the participating school in the movie. (School's name, logo, uniform etc.)
4. The participants should specify the area in which they have contributed to the film.
5. All video material used in the short film must be filmed/created within the months of November 2023 & January 2024. No previously shot video footage should be included.
6. The film is to be in the English language only. If any dialogues are used in a language other than English, the translation of the same in English should be shown as 'subtitles' on the same frame.
7. The film must not contain any copyrighted work(s) belonging to any third party unless the participants have a license to use such works in the film.
8. The theme, frames and the music track should be original. Films submitted previously for any other competition will not be considered for this contest.
9. If there is an accusation of plagiarism, the entry will be disqualified. In case of any argument or dispute and if there is an appeal on the same, the jury's decision will be final.
10. The films made for ISFF 2023 shouldn't be circulated in any social media before the Mega Event. Violation of this will lead to disqualification of the films.
11. Entry and participation in film-making imply unconditional acceptance of these terms and regulations.
12. Synopsis or Summary of the project in PDF form and renamed with School Code- Genre Code-Title of the Film should be sent as PDF file along with the video. (Codes will be shared later.)



13. The submitted film will be the property of the host school.

1. SHORT FILM

Theme: a. Power of Patience-The Magic Key to Success and Happiness

b. Unexpected Encounter – Where Destiny Meets Surprise

Rules and Regulations

- ✓ The team should consist of 5 to 10 members.
- ✓ The time limit is 10 MINUTES excluding the beginning and end credits.
- ✓ Controversial/religious/political themes should not be presented.
- ✓ The themes that are depicted should convey a positive message and inspire the spectators-a) to understand the relevance of patience as a vital element of success b) the plot should focus on unpredicted happenstance.
- ✓ The film can carry voice-over, direct and indirect interviews, archival footage, re-enactment, montage and exposition.
- ✓ The focus should be on key elements such as significance of the subject, depth of research, purpose of creation, quality of factual information, unbiased presentation, clarity of narration, suitable background and video effects.
- ✓ The movies that were sent for the earlier contests will be disqualified.

Judgement Criteria

- Relevance to the Theme & Message
- Direction
- Editing and Effects
- Script
- Acting

2. ANIMATED FILM

Theme

Enshrining Safety as our Prime Directive - Zero Harm Zone (with the assistance of an animated character with Superpowers)

Rules and Regulations

- ✓ The team should consist of 5 to 10 members.
- ✓ The time limit is 5 MINUTES excluding the beginning and end credits.



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- ✓ The films made for ISFF 2023 shouldn't be circulated in any social media before the Mega Event. Violation of this, will lead to disqualification of the films.
- ✓ Individual drawings, paintings, or illustrations are to be photographed frame by frame (stop-frame cinematography). Each frame can differ slightly from the one preceding it, giving the illusion of movement when frames are projected in rapid succession at 24 frames per second.
- ✓ The dialogues, animations should be appropriate for school students, respecting the culture & traditions of Oman.

Judgement Criteria

- Planning, Documentation and Storyboards
- Character, Relevance of the Message
- Technical Skills, Editing & Graphics
- Shot Composition
- Process and Contribution

3. HSE Video Creation

Rules and Regulations

- ✓ The team should consist of 5 to 10 members.
- ✓ The time limit is 3 MINUTES excluding the beginning and end credits.
- ✓ Students of Indian Schools, International, Private & Government Schools in the Sultanate of Oman can participate in this genre.
- ✓ The video created by students should be based on amenities and resources available in the field of HSE of their schools.
- ✓ Taking the safety norms to be followed into consideration, the video should be prepared as mentioned below:
The day-to-day activities (Assemblies/Recess time/PE periods)
In the school premises (classroom, Auditorium, Playground, Foyer, Corridors, Staircase, laboratories)
Outside the school premises - during morning hours and dispersal time.

Judgement Criteria

- Relevance
- Clarity and Communication
- Impact created
- Creativity and Innovation
- Accuracy and Credibility



4. AD MAKING

Theme

- a. Stop bullying –Empowering adaptability & Respect
- b. Zero Tolerance-Paving the way to a Drug Free and Smoke Free School Environment

Rules and Regulations

- ✓ The team should consist of 5 to 10 members.
- ✓ The time limit is **1 MINUTE** excluding the beginning and end credits.
- ✓ Controversial/religious/political themes should not be presented.
- ✓ The work should be original. It should not be an imitation of an ‘AD’ already in use in the industry.
- ✓ The advertisements that were used for the earlier contests will be disqualified.
- ✓ The films made for ISFF 2023 shouldn’t be circulated in any social media before the Mega Event. Violation of this, will lead to disqualification of the films.
- ✓ The participants should showcase their creative skills and the product should be attention grabbing and conceptual advertisement script should create awareness of the issue highlighted in the themes.
- ✓ Refrain from projecting any unparliamentarily words/unethical scenes.
- ✓ The theme, dialogues, animations, costumes, and make up should be appropriate for school students, respecting the culture & traditions of Oman.

Judgement Criteria

- Concept & Message clarity
- Adherence to the theme
- Coordination and performance
- Appeal of the advertisement & Call to Action
- Creativity & Presentation/ Originality

5. REELS

Theme

- a. Bridging culture, fostering Friendship (Indo Oman relationship)
- b. Oman’s enchanting beauty-Where nature’s majesty meets cultural splendour.

Rules and Regulations

- ✓ The team should consist of 5 to 10members.



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- ✓ The time limit is 1 MINUTE excluding the beginning and end credits.
- ✓ Controversial/religious/political themes should not be presented.
- ✓ The reels made for ISFF 2023 shouldn't be circulated in any social media before the Mega Event. Violation of this, will lead to disqualification of the films.
- ✓ There should be no exposure to biasness against any caste or community or religion through your performance respecting the culture & traditions of Oman.
- ✓ Use of vulgar expression and language will lead to disqualification of the team.

Judgement Criteria

- Theme, Message & Content Quality
- Range & Versatility
- Technical Proficiency
- Impactful Opening & Consistency
- Script

6. TRAVELOGUE

Rules and Regulations

- ✓ The team should consist of 5 to 10 members.
- ✓ The time limit is 10 MINUTES excluding the beginning and end credits.
- ✓ Students of Indian Schools, International, Private & Government Schools in the Sultanate of Oman can participate in this genre.
- ✓ The travelogue should be taken within the confines of their respective provinces that the school is located in.
- ✓ The focus should be on offering a unique perspective or insight into the destination(s) visited, depth of research, purpose of creation, quality of factual information, unbiased presentation, clarity of narration, suitable background and video effects.
- ✓ The travelogue should carry voice-over, and exposition.
- ✓ The travelogue should deal exclusively with facts and events meant for educative and informative purposes. It may include subtitles, if required.
- ✓ Students must provide a list of acknowledgement and credits for all sources at the conclusion of the travelogue. The credits should be brief and should not contain any bibliographic citations or annotations.
- ✓ The films made for ISFF 2023 shouldn't be circulated in any social media before the Mega Event. Violation of this will lead to disqualification of the films. The theme, dialogues, costumes, and make up should be appropriate for school students, respecting the culture & traditions of Oman.
- ✓ The end credits of your travelogue should include the following text:
THIS TRAVELOGUE IS MADE AS A PART OF INDIAN SCHOOL FILM FESTIVAL
2023-24.



- ✓ Brief citation of source materials used: music, images, video clips etc. acknowledgments and brief credits.
- ✓ **STUDENTS TO EXERCISE CAUTION WHEN THEY VISIT ADVENTUROUS LOCATIONS FOR PHOTOGRAPHY OR SHOOTING.**

Judgement Criteria

- Content and Information
- Uniqueness and Creative Expression
- Transition and Connectivity through Voice Over and Exposition
- Photography and Visuals & Emotional Impact
- Cultural Sensitivity and Respect

7.1 EDUCATIONAL MOVIE

Theme

- a. Frames of Learning Towards Holistic Development
- b. Guiding Minds & Illuminating Paths to be Global and Digital Citizen

Rules and Regulations

- ✓ The team should consist of 5 to 10 members.
- ✓ The time limit is 8-10 MINUTES excluding the beginning and end credits.
- ✓ Controversial/religious/political themes should not be presented.
- ✓ The films made for ISFF 2023 shouldn't be circulated in any social media before the Mega Event. Violation of this, will lead to disqualification of the films.
- ✓ The entry should take a long-term perspective and should have educational goals designed to contribute to the individual growth.
- ✓ the entry should have universal educational applications and offer effective suggestions for problem-solving and other activities aimed at improving the society and helping one to become global and digital citizens.

Judgement Criteria

- Theme & Message (Whether the entry uses media functions and specific media characteristics efficiently Setting Educational Goals)
- Content / Composition- (Have the content and/or composition been devised to provide viewers/users with learning opportunities or stimulate other educational activities based on effective learning?)
- Informative & Research Based
- Relevance to the Theme & Dissemination
- Overall Impact & Resonance



7.2 TAGLINE COMPETITION

Rules and Regulations

Educators are invited to create a tagline for the event, 'Travelogue,' based on Oman tourism. Interested teachers can send their submissions to the following email isff2023@indianschoolseeb.com by 19th December 2023. The email should contain the teacher's name, mobile number, email ID and the school's name.

Judgement Criteria

- Impact on views
- Memorability and Versatility
- Alignment with Theme
- Uniqueness

8. CWSN CATEGORY

Theme

I am Me (non-competitive item)

- ✓ Film on the pursuit of the child's inner-self and an introspection and self-discovery.
- ✓ Film can be in the form of documentary which includes the experience of the parents and interviews with the family members and doctors of the CWSN.

Rules and Regulations

- The team should consist of 5 to 8 members.
- The time limit is 8-10 minutes including the beginning and end credits.

SUBMISSION GUIDELINES

- ✓ All the entries shall be submitted to Indian School Seeb on or before 23rd December 2023.
- ✓ Submission of the film should be done through Google Drive. Two separate files are to be shared (one for screening and another for judgement). The submitted entries will be the property of the host school and hence Indian School Al Seeb should be made the owner.
- ✓ *Please remember to check your movie file. If it is not viewable, it will be disqualified.*
- ✓ The film shared for judgement should contain only the 'movie' without the 'end credits'.
- ✓ The second file (for screening) should contain details such as cast, crew, name of the participating school etc. as 'end credits' along with the movie.
- ✓ Video Submission should be in .mp4 format and maximum possible video resolution is 1080p (1920x1080), 16:9 aspect ratio.



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✓ The end credits of your film should include the following text:

***Note – The following certification is to be given by the participating teams (For Short Film, Educational Movie and Animation Films)**

We certify that the short film made is only for educational purpose as a part of Indian School Film Festival under the aegis of the BOD, Oman.

We certify that all rules and norms in accordance with the law of the country have been followed.

We certify that the entire content of the film is an original creation of the team.

Entry and participation of films imply unconditional acceptance of these terms and regulations.

WORKSHOP FOR PARTICIPANTS

Workshop on Scripting, Sound Mixing, Editing, Shooting, Acting, Direction Etc. by Experts

RETRO REELS

Screening of International classic films and award winning short films of the previous four Film Festivals.

Venue – School MPH & Allotted Theatres.

Audience –Selected students from different Indian, Omani and International schools.

AWARD CATEGORIES

Best short film (Junior & Senior)

- **Best Actor/ Actress**
- **Best Director**
- **Best Cinematographer**
- **Best Editor**
- **Best Screenplay**

Animated Movie – Anime Maestro

H S E – The Most Impactful Video

Ad Making- The Most Influential Ad

Reel- The Most Appealing Reel

Travelogue - Award for Exploring Diversity & Inclusion

Educational Movie – The Best Conceptualized Movie

Best Tagline



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Certificates of participation will be given to all the participants of ISFF.

The school that secures the maximum points will receive the Overall Rolling Trophy.

Grade	Performance
A+	Outstanding
A	Excellent
B+	Very Good
B	Good
C	Participation

Event Type	A+	A	B+	B	C
Group	10	8	6	4	2

SIGNIFICANT DATES

Last Date for Registration: **5th November 2023**

Online Workshop: **3rd week of November 2023**

Access to Google Drive Folder to Upload Entries: **19th December to 23rd December 2023**

Live - streaming of the Events: **17th January to 19th January 2024**

Valedictory Function: **27th January 2024**

Queries, if any, related to the competition can be sent to the Event Coordinator, Dr Jabir PK

jabir@indianschoolseeb.com

Phone no: 00968-96131845

For Indian School Al Seeb- ISFF Team, PRINCIPAL