



**INDIAN SCHOOL MUSCAT**  
**PO Box 2470, Ruwi, P.C. 112**  
**Sultanate of Oman**



ISM/PRN/117/2020-21

10<sup>th</sup> January 2021

**TOYCATHON 2021**

Dear students and teachers,

Greetings from Indian School Muscat!

Ministry of Education, Government of India with the support from All India Council for Technical Education, Ministry of Women and Child Development, Ministry of Commerce and Industry, Ministry of MSME, Ministry of Textiles and Ministry of Information and Broadcasting is organizing an inter-ministerial initiative - **Toycathon 2021**.

**Toycathon 2021** is a unique opportunity for students, teachers and staff of CBSE schools to submit their innovative toys/games concepts and to win large number of prizes. Winners of **Toycathon 2021** will also get an opportunity to showcase their concepts during 'India Toy Fair' starting from 27<sup>th</sup> February 2021 which will be attended by the Hon'ble Prime Minister of India.

**The Focus of TOYCATHON 2021:**

- Toy/Games concepts based on Indian civilization, heritage, culture, mythology, history, ethos, technology, ethnicity, national heroes and important events.
- Inculcate positive behaviour and good values ('Samskaar').
- Toys for specially-abled / Divyanga children.
- Boosting physical and mental fitness.
- Using eco-friendly, indigenous, non-hazardous or recycled material.
- Focus on promoting Vedic Mathematics.
- Encouraging national unity and respecting the cultural diversity.
- Supporting missions like Swachh Bharat, Beti Bachao Beti Padhao, Environment Conservation, Climate Change, Digital India, Skill India, Ek Bharat Shreshtha Bharat.
- Rediscovering and redesigning of traditional Indian toys.
- Toys for pedagogy (for teaching students' difficult concepts in Math, Science, Languages, Social Sciences, etc.)
- Design should confine to basic toy guidelines issued by Govt. of India.

**Registration is open for the following categories of participants:**

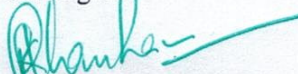
- Students can take part from classes VIII –XII.
- School Teachers will be as Mentors only.

**Rules:**

- Students are allowed to participate as team.
- There can be minimum 3 and maximum 6 members in a team.
- One student will be the 'Team Leader'.
- Team should have one/two teachers as Mentors.
- One student can participate in only one team.

Those who are interested to take part please create a team of 3-6 members and register your names with Mr. Sajeew M. D., HoD, Dept of Fine Arts on or before Thursday, 14<sup>th</sup> January 2021. Send your details to [hodarts.senior@ismoman.com](mailto:hodarts.senior@ismoman.com) (GSM: 95710347).

Best Regards

  
Dr Rajeev Kumar Chauhan  
Principal

